

Alena Brown

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Education

Bachelor of Arts, Economics, Minor: Psychology

Humboldt State University (HSU)

GPA: 3.65

May 20XX

Related Coursework:

Elementary Statistics

Principles of Economics

Calculus for Business

Linear Regression Models

Microtheory and Strategy

Macroeconomics

Psychological Statistics

Principles of Finance

Research Projects:

“Cost of Living in Eureka and Sacramento”, Senior Project for Economics Capstone Class, HSU, presented at Alumni Dinner to 75 attendants, 20xx

“Analysis of Market Trends in Second Hand Store Shopping”, Project for Principles of Economics, HSU, 20xx

Economics Related Experience

Marketing Analytics Intern | Charles Schwab

San Francisco, CA | 5/XX – 12/XX

- Developed impactful advertising that promoted our products and services
- Performed general office duties: filing, scanning, mail processing and data entry
- Aided in launched of a new product line
- Assisted manager with different projects

Men's Basketball Advanced Analytics Intern | HSU Basketball Team

Arcata, CA | 9/XX- 3/XX

- Leveraged large data sets to analyze statistics to develop strategy to improve our team's play
- Evaluated strengths and weaknesses of opponents through interpretation of analytics to assist the coaching staff's decision making
- Assessed the effectiveness of our pick and roll defense, shot selection efficiency, and underneath the basket out of bounds plays

Business Related Experience

Student Assistant | Humboldt State University

Arcata, CA | 8/13– present

- Assist the department coordinator in general office tasks
- Answer 4 line phone system
- File, answer in person questions and finish assigned duties

Leadership Experience

President, Psychology Club

8/12 – present

Treasurer, Business and Economics Club

1/12 – present

Professional Skills

Advanced Excel, SPSS,

References

Joe Smith

Professor, Humboldt State U.

Arcata CA

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Laura Ralph

Supervisor, Humboldt State U.

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Connie Walters

Marketing Manager

Charles Schwab

San Francisco, CA

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