

ACADEMIC AND CAREER ADVISING CENTER 2020-2024 STRATEGIC PLAN

1. DEEPEN AND DEMONSTRATE OUR COMMITMENT TO JUSTICE, EQUITY, DIVERSITY, AND INCLUSION in all aspects of ACAC policies, publications, and services.

- **WHAT WE DO:**

Offer services and opportunities for constituents of all identities and abilities, using a strengths-based approach.

- **HOW WE REPRESENT OURSELVES:**

The ACAC center and website welcomes people of all identities, beliefs, and backgrounds.

- **HOW WE REACH OUT:**

ACAC communications to constituents will be inclusive and demonstrate our values of honoring our audience's identities and lived experiences.

- **HOW WE LEARN:**

Actively engage in professional development, and seek out resources and opportunities for learning.

2. PROVIDE COMPREHENSIVE PROFESSIONAL DEVELOPMENT for student workers both in ACAC and across Humboldt State University.



ACAC Advisor and student during Drop-in Advising.

3. INCREASE VISIBILITY AND AWARENESS of ACAC on campus and in the community.

4. DEMONSTRATE THE EFFECTIVENESS AND IMPACT of ACAC center services and programming.



ACAC Advisors greet students and employers at the Part-time Job Fair, 2019.

ACAC STATEMENT OF PURPOSE

We are an inclusive center structured to help students persist and graduate with four-year degrees by providing support for all stages of academic and career development. We focus on students' personal, professional and academic goals while promoting lifelong learning and social responsibility. By honoring students' identities and lived experiences, we will guide them to:

- **EXPLORE** and choose academic majors and career options,
- Obtain and reflect upon academic, career-related and other **EXPERIENCE**, and
- Develop, pursue, and **ACHIEVE** meaningful educational plans in pursuit of life goals.

ACAC VISION

The Academic and Career Advising Center will be recognized university-wide as an integral resource that inclusively engages students in exploring and achieving their academic and career aspirations. We prepare students to make meaningful contributions to our global society upon their graduation from HSU.