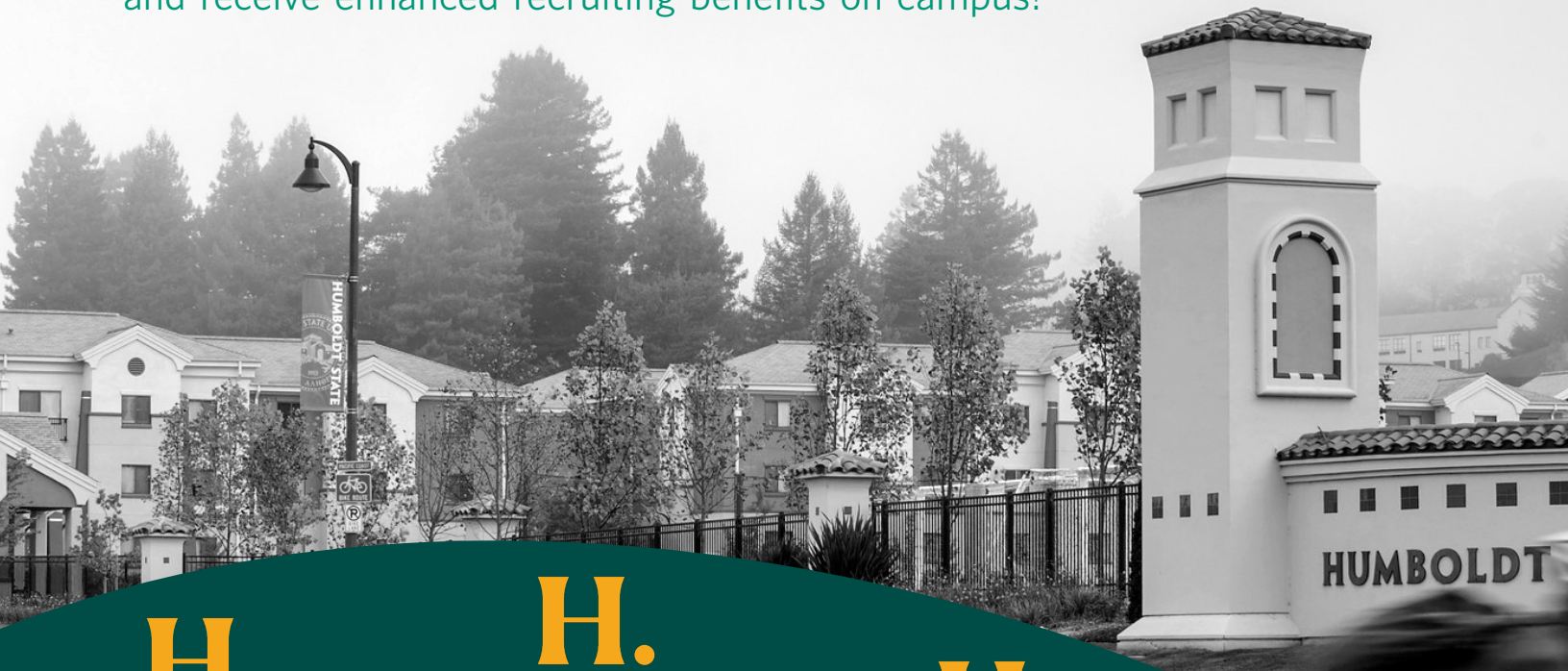


JACK CAREER SERVICES PARTNER

2023.24

Join our Partner program to support career education and receive enhanced recruiting benefits on campus!



H. GREEN PARTNER

Get connected to the Cal Poly community with priority registration at Career Fairs, targeted campus advertising, and job recruitment facilitation.

H. SILVER PARTNER

Take your partnership further with Career Fair perks and individualized "Career Cafe" pop-up networking.

H. GOLD PARTNER

Go Gold! Join us as a guest employer expert during student workshops, and help host Lunch & Learn Info Sessions.

H. PLATINUM PARTNER

Receive all the benefits of partnership with more opportunities to connect with students throughout the year!

WHY PARTNER?

- Engage with students directly and establish a presence on campus.
- Increase company brand recognition via Career Services promotions and marketing throughout the entire academic year.
- Be a part of our students professional development through education and support via various events and activities.

Cal Poly
Humboldt.

For more information, please contact
Ann Johnson-Cruz, Employer Relations Coordinator,
at 707.826.4582 or
ann.johnson-cruz@humboldt.edu.

JACK CAREER SERVICES PARTNER

GREEN PARTNER - \$2,500:

- **Career Fairs:** Priority registration for fall and spring All-majors job fairs with access to electricity and provided high traffic placement. Listed as 'Jack Partner Employer in all our marketing materials for the fairs.
- **Hyperlink logo** on social media and Career Services website 'Thank you to our 'Jack Partners'.
- **On-Campus Interview** facilitation, promotion and email and social media marketing.
- **Career Center monitor position advertisements.**
- **Pinned as Premium Employer** on the Cal Poly Humboldt student Handshake landing page for the 2023/24 school year.
- **Targeted email announcements to students and specific major-affiliated faculty - 1 per semester.**

SILVER PARTNER - \$5,000:

All benefits received as a GREEN Partner, PLUS:

- **Career Fairs:** Complimentary additional table and 2 additional representatives to attend. Lunch included.
- **Career Café sponsorship in building near target majors - 1 per year.**

GOLD PARTNER - \$7,500:

All benefits received as a SILVER Partner, PLUS:

- **Targeted email announcements to students and specific major-affiliated faculty - 2 per semester.**
- **Employer participation** as guest instructor and recruiting expert in Career Center workshop or panelist speaker ie: Resume and Cover Letters, Interview skills - 1 per year.
- **Campus Quad Recruiting Pop-up 2-hour event - 1 per year.**
- **Lunch and Learn Info Sessions:** One In-person, on campus facilitated information session about your company and internship opportunities, includes social media promotion and direct targeted emails to specific majors and student years. Catering included.

PLATINUM PARTNER - \$10,000:

All benefits received as a GOLD Partner, PLUS:

- **Employer participation** as guest instructor and recruiting expert in Career Center workshop or panelist speaker ie: Resume and Cover Letters, Interview skills - 2 per year.
- **Campus Quad Recruiting Pop-up 2-hour event - 2 per year.**

H.

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